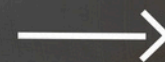


SENIORS



let's do this



MICHELLE NICHOLS
PHOTOGRAPHY

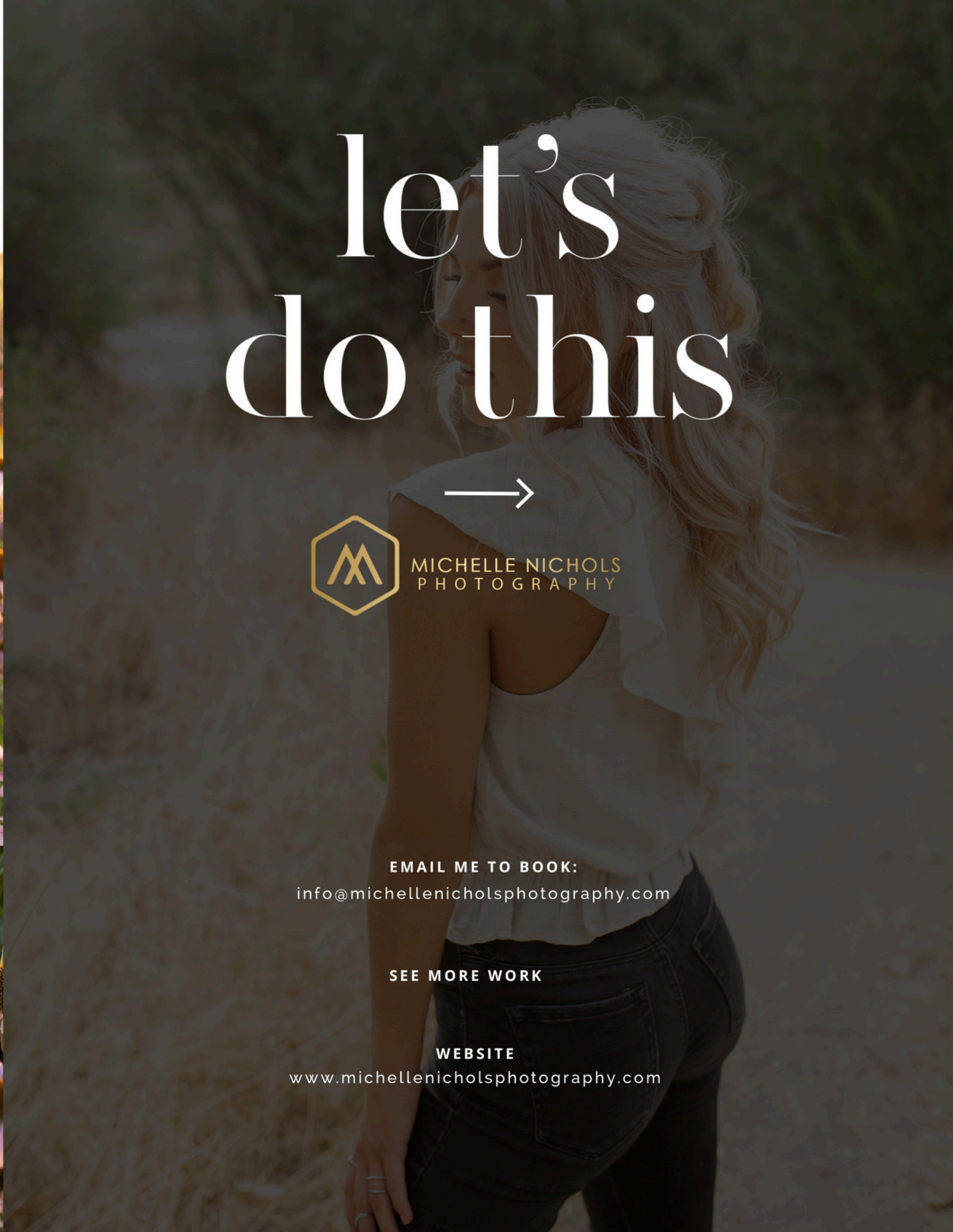
EMAIL ME TO BOOK:

info@michellenicholsphotography.com

SEE MORE WORK

WEBSITE

www.michellenicholsphotography.com





M I C H E L L E N I C H O L S
P H O T O G R A P H Y

W E L C O M E

Hey Beautiful!

First of all, congratulations on being a senior!

This is YOUR year!

You will make so many memories this year, and I'm so excited that you are considering me to help you make some of those memories last a lifetime!

Senior portraits are such a huge part of your senior year and I want to make this experience amazing for you! I pride myself on not being like any other senior photographer in your area in that I offer you a full boutique experience customized to you! My focus is YOU! I pour my heart into your experience and make sure that it's the best out there! I'm known for my natural posing and editing as well as amazing customer service and providing my seniors with not just some senior pictures....but a memory and amazing portraits you will be proud to display.

You may not realize it yet, but think about it...when is the next time you will have your portrait taken professionally? Believe it or not, it will most likely be your wedding day. Please don't wait until then to have amazing images to document this special time in your life.

This is YOUR time to celebrate your youth, your free spirit, and your love for life. I cannot wait to photograph it for you!

Michelle

*Be such a
beautiful soul,
that people
crave your vibes*





WHY

Michelle
Nichols
PHOTOGRAPHY?

WHAT SETS ME
APART FROM
THE REST...

- STRESS FREE EXPERIENCE
- STYLE GUIDANCE ON WHAT TO WEAR
- POSING GUIDANCE (no more 'what do I do with my hands?') question
- LOCATION IDEAS AND TAILORED SESSION
- PROFESSIONAL RETOUCHING THAT STILL LOOKS LIKE YOU
- NEVER LEFT HANGING OR CONFUSED ON WHAT'S NEXT IN THE PROCESS
- DIGITAL IMAGES & ABILITY TO ORDER HIGH QUALITY PRINTS RIGHT TO YOUR DOOR (these ain't your grandma's pics!)
- COMMUNITY AND SELF CONFIDENCE
your voice, both your wishes and concerns, will be HEARD and addressed by me!
- HIGH QUALITY IMAGES TO SHARE ON YOUR SOCIAL MEDIA #seniorsunday
- AN UNFORGETTABLE WAY TO CELEBRATE YOUR LAST YEAR IN HIGH SCHOOL!





SENIOR SESSION

timeline

2 - 3 Months Before Senior Session

Book with Michelle Nichols
Photography: Sign Contract & Pay
Session Retainer

1 Month Before Senior Session

Fill Out Questionnaire: This in-depth
questionnaire allows me to really get
to know your style and wants/wishes
for your pictures!

1 - 2 Weeks Before Senior Session

Planning Zoom Call: We will meet via zoom
to plan out your outfits, locations and
details of the day!

Day of Senior Session!

Recommended: Professional
Hair & Makeup. Then we get to have lots
of fun at your Senior Session!

24 - 48 Hours After Session

Look for sneak peeks on my Instagram!
Then I immediately get to work on
editing your photos

2 Weeks After Session

I will email you the link to your beautiful,
final edited online gallery where you can
download your high res images and
order any prints if you wish!



SESSION *TIMELINE*

1. Session Prep Tips
2. Designing Your Session
3. Tailored Photoshoot
4. Professional Retouching
5. Online Gallery



DESIGNING YOUR

Session

01

SESSION PREP TIPS

After you book your session, I'll send you the link to my Client Dashboard that has wardrobe tips, skincare advice, location examples, and more session prep tips!

02

OUTFIT INSPIRATION

All my seniors get a detailed what to wear guide with tips based on your body type, skin tone and style preference!

03

SESSION QUESTIONNAIRE

Before your session my seniors fill out a detailed questionnaire to help me get to know you and tailor your session to YOU.

04

PLANNING CALL

One week before your session we meet over a zoom call and I will personally help you plan out every detail to ensure your session is perfect!



PROFESSIONAL HAIR & MAKEUP

I HIGHLY RECOMMEND booking professional hair and makeup for your senior session! Don't know where to look? I've got you! My artist recommendations are licensed and professional makeup artists to get you glam for your big day! They are amazing at natural glam so that you will look flawless with my high definition camera, but also still looking like you!

Together our goal is create for you a timeless, classic look that you will feel super confident in and that will photograph flawlessly! Whether you are a glam pro or makeup newbie, they've got you!



REASONS TO GO PRO



1.

Regular makeup is hard to see through all the filters high def cameras can throw at it. Pro makeup artists use highly pigmented makeup so that you will look natural yet glam for your portraits.

2.

They use **WATERPROOF** makeup so that your face will be flawless from beginning to end. Sweat, humidity, water and heat will have nothing on your super fab face!

3.

Using a professional MUA with credentials, can ensure a mistake free experience. Rest easy knowing the artists I recommend are some of the best!

4.

There is nothing scarier than having an allergic reaction to your makeup during your session. Pros will work with you to ensure your skin is safe and protected!



PROFESSIONAL HAIR & MAKEUP ARTIST RECOMMENDATIONS

Morgan Dyer

Instagram:

@makeupbymorgandyer

Danielle Talbot

Instagram:

@styledxdani

BA Makeup Company

Instagram:

@bamakeupcompany

How It Works:

#1: Message the artist on their instagram, let them know when your session date is and when you need to be ready by (message me about time if you don't know already). Ask about availability & pricing.

#2: Usually you will get your hair & makeup done at the artists salon or home (each artist does it differently).

*pro tip, if getting your hair done, come with clean dry hair for easier styling

#3: Know what you want for your look upon arrival (pinterest inspo or just some general guidance "natural, dewy skin, bronze eyes, etc..) or let the artist know you are not entirely sure and open for recommendations.

Have fun and enjoy getting glam!

YOUR TAILORED *Session*

YOUR *PERSONALITY* SHOULD DECIDE YOUR
SENIOR PORTRAIT STYLE...NOT OUTDATED
BACKDROPS AND MISMATCH LOCATIONS

I'LL GUIDE YOU THROUGH THE ENTIRE SESSION.
FROM POSING TO FACIAL EXPRESSIONS

MY STYLE IS NATURAL ORGANIC POSES
WITH A SLIGHT EDITORIAL FLARE.
NOTHING TOO POSED OR UPTIGHT!





Behind The Scenes



“ I had such a great time taking my senior pictures with Michelle!!! She was so much fun! She had great ideas and made me feel stunning! I loved how she had so many poses for me to do and made my pictures so personalized! She captured my true smile and all the pictures turned out amazing!! I'm so glad I went to Michelle for my senior pictures, she's so sweet and takes the best pictures! ”
-Lauren





STALK ME, UHH...I MEAN LET'S BE FRIENDS!



FOLLOW ME ON FACEBOOK
/michellenicholsphotography



BEHIND THE SCENES INSTAGRAM
/michellenicholsphotography



INSPIRATION ON PINTEREST
/michellenicholsphotography



WHO DOESN'T LOVE VIDEOS?
/c/MichelleNicholsPhoto



PORTFOLIO ON WEBSITE/BLOG
website:
www.michellenicholsphotography.com



MESSAGE ME!
info@michellenicholsphotography.com

A young woman with long, wavy blonde hair is smiling and looking towards the camera. She is wearing a white spaghetti strap top. The background is a field of colorful flowers (orange, yellow, purple) with a soft, golden light from the setting sun creating a bokeh effect in the trees behind her. The text 'EDITING THE PERFECT IMAGE' is overlaid on the left side of the image in a white, serif font. Below the title, a quote is written in a smaller, italicized font. A thin white vertical line is positioned to the left of the text.

EDITING THE PERFECT IMAGE

'A look at the transformation.'

1.

2.

3.

4.

5.

BEFORE

AFTER

THE PERFECT EDIT // BY MICHELLE

I WANT TO ENHANCE YOUR BEAUTY...NOT CHANGE THE WAY YOU LOOK

1. *Brighten & Pop*
(remove crazy fly-aways)

2. *Even Out Skin Texture*

3. *Define The Eyes (Remove Undereye Circles)*

4. *Remove Belmishes*

5. *Remove Redness & Color Correct Skin*

Trusting someone to take your senior portraits can be difficult. When you book your session with me you can rest easy - my images are clean, colorful and consistent. Your images will be a true reflection of who you are.

FREQUENTLY
ASKED
QUESTIONS





Q

*WHAT IS INCLUDED
IN THE SESSION
RETAINER?*

It reserves your session to ensure no one else will get that date. The session retainer will then be subtrated from the remaining total of the collection you choose.



Q

*HOW DO I
BOOK A
SESSION?*

Scheduling is easy - send me an email, DM on Instagram or contact me directly from Michelle Nichols Photography's website requesting more info. After reading my senior digital magazine and it looks like a good fit I just need a parent to sign a contract and your session retainer paid to reserve your date and you will be offically on my calendar!



Q

HOW MANY OUTFITS
CAN I WEAR?

Depends on which collection you choose! It ranges from 2 outfits to unlimited (most popular being 3-4). I LOVE variety so the more we can get out of your outfits with jackets, hats, etc.. the better!



Q

WHO CAN COME TO MY
SENIOR SESSION?

Bring mom, sister or best friend to be your hype woman! As long as they are positive and make you feel confident and amazing. I love having your support team with us!



Q

*WHAT HAPPENS
AFTER MY SESSION?*

I will tag you when your sneak peeks are up on social media (typically within 24-48hrs). Then I will begin editing all your images and 2-3 weeks after your session I will email you the link to your final online gallery to download your images from!



Q

*CAN I ORDER PRINTS AS
WELL?*

Absolutley! Your collection purchase comes with all your digitals, PLUS you will also have the option of ordering prints and products directly through your online gallery that get shipped right to your door!

raves&favs

WHAT YOUR FRIENDS ARE SAYING



ALYCIA

"I had such an amazing time shooting and I truly am very very excited for these photos! You did so amazing and went beyond what I expected! Thank you for taking the time to capture these moments and I look forward to working with you in the future hopefully."

TEHYA

"Michelle is an amazing photographer! She will do whatever it takes to make your senior pictures come to life and she is one of the easiest and most flexible people to work with!"



TRINITY

"Michelle is absolutely the most fun, caring, loving, and charismatic person and photographer! She makes sure that you have fun and enjoy the whole process of your photoshoot from start to finish. She makes you feel like the most beautiful person and give you quality pictures that you will love for a lifetime."



“WHAT YOUR FRIENDS ARE SAYING”

ABBEY

“Michelle is all about making YOU feel comfortable in YOUR photos. She gives you exactly what you want, but makes sure it looks perfect in the process. I would recommend her to anyone looking to have an awesome experience, to be more than happy with what they’re paying for, and feel comfortable in the process!”



ALINA

“Michelle is one of the best people to work with! She really knows how to make you feel comfortable with who you are as a person, and you definitely don’t feel forced to become or act like someone who you aren’t. Michelle will have you laughing through your whole entire session, and will make your senior pictures fun and adventurous!”

I had absolutely no stress from booking the appointment to viewing the photos. I had so much fun through my whole process and I would do it over and over again!



KYLEE

“Michelle is definitely someone that you should choose to take your senior pictures, she makes you feel comfortable in every way. She makes it such an amazing experience. Her work is AMAZING!!”



“WHAT YOUR FRIENDS ARE SAYING”

MADI

“Michelle is one of the most caring and thoughtful people I have met so far, and an amazing photographer. She makes sure that throughout your entire session you feel confident within yourself, and that you have a fun time during the whole process. Plus the pictures she creates are better than you could ever imagine! I’m so glad I went to Michelle for my senior photos.”



CHEYENNE

“Michelle is absolutely an incredible photographer and human being. She has amazing attention to detail and her images speak for her! She creates such a fun and comfortable atmosphere that you forget to be nervous in front of the camera!

She is also so knowledgeable about locations and photo ideas. I loved every minute of my experience working with her! You feel so important and you get exactly what you want! I would highly recommend anyone to work with her!”



MEGAN

“First off my pictures look fabulous. I love my pictures and I couldn’t of asked for anything more. They were absolutely perfect. Michelle really does care about who she is photographing and makes you feel confident throughout the entire photoshoot. Since she helps you through everything you have nothing to worry about.”





the
INVESTMENT

SENIOR COLLECTIONS

SESSION RETAINER \$200

*RESERVES YOUR DATE SO NO ONE ELSE CAN TAKE IT

*PLANNING ZOOM CALL

*SUBTRACTED FROM COLLECTION TOTAL



YOUR INVESTMENT



I get it, this is where the rubber meets the road! I believe your investment in quality, professional portraits is worth it....because
YOU are worth it

COLLECTION 1 ... \$950

ZOOM Consultation
Unlimited Outfits
3 Hours of Shooting
3 Locations
(for example: urban location, field location and water location)
50 Custom Designed Grad Cards
Cap & Gown Mini Session (20 mins w/10 Digitals)
Entire Gallery of High Resolution Edited Digitals (typically 100-115)

COLLECTION 2 ... \$600

** MOST POPULAR **

ZOOM Consultation
3 - 4 Outfits
2 Hours of Shooting
2 Locations
(example: urban location and field location)
Entire Gallery of High Resolution Edited Digitals (typically 70-80)

COLLECTION 3 ... \$450

ZOOM Consultation
2 Outfits
1 Hour of Shooting
1 Location
Entire Gallery of High Resolution Edited Digitals (typically 30-40)

All packages require a \$200 non-refundable retainer fee to reserve your date! The retainer fee is subtracted from your total, and the remaining amount is due the day of your photoshoot. You also have the ability to order prints and products directly through your gallery if you'd like, the products ship right to your door.



A LETTER TO PARENTS

Dear Parents,

Congratulations on being a senior parent! This will be one most exciting times of their life and I'm so honored that you are considering me to help document such an amazing time! I hope you have found this magazine to be helpful and educational as to the process of my senior portrait experience!

I graduated with my degree in Photography in 2010 and since graduation, my photography has been nationally featured on multiple platforms. I've had my work shown in portrait galleries as well as worked with highly esteem industry leaders. However most of all, my passion is truly showing women how beautiful they are. I know what responsibility I hold when I pick up my camera and create a portrait. It has such power to encourage and invest value in someone *if* done the right way.

I think it's important that yes, while I offer a senior portrait experience unlike any other, there is a reason behind it. One session with me can help establish an amazing boost in your child's confidence and for that, I'm so thankful for this life career. I can't wait to work with you and your senior.

Sincerely,

Michelle Nichols (Owner)

MICHELLE NICHOLS PHOTOGRAPHY

READY TO BOOK?

click the link below to sign up
for an available date & time



[BOOK SENIOR SESSION](#)

